

ESTABLISHED  
1985



A WEEKLY NEWSPAPER OF PUBLIC LEGAL RECORD

PO BOX 639

JULIAN, CA.

92036

760 765 2231 voice & fax

email: publisher@juliannews.com

**The Julian News** is published every Wednesday, 52 weeks of the year.

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Subscriptions are delivered by U.S. Postal Service, one year subscription rate is \$40.00 for one calendar year.

Subscriptions delivered 1st Class postage at \$120 for 52 issues.

**LEGAL NOTICES - The Julian News is a legally adjudicated newspaper of general circulation in the County of San Diego, State of California. Case No. 577843**

**Fictitious Business Name - \$28.00      Name Change - \$40.00**

All other Legal Advertising Charged by column inch (2 inches by length of ad)

First week - \$15.00 per column inch - additional weeks \$10.00 per column inch

**DEADLINE: Friday - Noon**

**CLASSIFIED ADS - \$27.00 for FOUR weeks. \$18.00 for TWO weeks.**

One week \$10.00. Additional weeks on same ad \$8.00.

25 words or less, additional words .25 each

**DEADLINE: Friday - Noon**

**NO REFUNDS FOR CLASSIFIED ADVERTISING**

**Specialized Ads**

**BOXED CLASSIFIED ADS - 4 weeks**

|                       |         |
|-----------------------|---------|
| 1 column x 1 inch     | \$33.00 |
| 1 column x 1 1/2 inch | \$36.00 |
| 1 column x 2 inch     | \$40.00 |
| 1 column x 2 1/2 inch | \$45.00 |
| 1 column x 3 inch     | \$50.00 |

**Display Rates for Registered NonProfits**

| SIZE         | 1 WEEK   | 4 WEEK   |
|--------------|----------|----------|
| 2 column x 4 | \$35.00  | \$70.00  |
| 2 column x 6 | \$50.00  | \$100.00 |
| Qtr. Page    | \$100.00 | \$275.00 |
| Half Page    | \$180.00 | \$500.00 |

\* add \$5.00 per extra 1/2 inch, ads sold in 4 week increments **ONLY**.

Ads must conform to standard size and be camera ready at time of order, type setting and Art work charges may apply.

First month to be paid at the time order is placed for contracts over 4 weeks. Billing for balance to follow on normal billing cycle (1st or 15th of month). Payment is due 10 days after bill is postmarked. Bill is considered delinquent after 30 days. Advertising will automatically be canceled without payment.

WE ACCEPT: VISA & MASTER CARD, CHECKS AND CASH.  
**PAYMENT DUE AT TIME OF ORDER**, Phone orders with Credit Card accepted.



**January 1, 2012**

**Rates Subject to Change without Notice**



# - Display Ad Rates

Location

1-1-12

**760 765 2231** voice & fax

Service Title

Specialty Display Ads - placed by space availability, Art work supplied by Client. Typesetting included for basic copy.

Minimum \$30.00 Art charge for complex Ads.

**DEADLINE: Thursday - 3:30pm**

Minimum One Half Payment Due at Placement

## Professional Services

**2 x 2**

\$100 - 13 weeks

\$180 - 26 weeks

\$340 - 52 weeks

**4 x 2 = \$175**

13 weeks

## Dining and Winery Guide

**2 3/4 x 2 3/4**

**\$175 - 13 weeks**

**\$325 - 26 weeks**

**\$600 - 52 weeks**

You can do it for tips!

**Specific Placement Charges - 10% extra, minimum 13 week contract.**

**Display**  
**1 column x 3**  
\$50.00 - week  
\$150 - 4 week  
\$450 - 13 weeks  
\$750 - 26 weeks  
\$1000 - 52 weeks  
portrait only  
1/40 page

**Display**  
**2 x 4 \***  
\$60.00 - week  
\$120 - 4 week  
\$175 - 13 weeks  
\$325 - 26 weeks  
\$600 - 52 weeks  
\* Business Card Ad  
Must be Camera Ready  
Portrait or Landscape  
1/32 page

**Display**  
**2 column x 3**  
\$70.00 - week  
\$250 - 4 week  
\$675 - 13 weeks  
\$1100 - 26 weeks  
\$1750 - 52 weeks  
Landscape only  
2 columns = 4.2 inches  
1/20 page

**Display**  
**4 x 4**  
\$80.00 - week  
\$300 - 4 week  
\$750 - 13 weeks  
\$1200 - 26 weeks  
\$2000 - 52 weeks  
4 columns = 8.5 inches  
1/16 page

**Display**  
**2 column x 5**  
\$90.00 - week  
\$325 - 4 week  
\$800 - 13 weeks  
\$1300 - 26 weeks  
\$2200 - 52 weeks  
portrait only  
1/15 page

**Display**  
**4 x 6**  
\$115.00 - week  
\$350 - 4 week  
\$900 - 13 weeks  
\$1450 - 26 weeks  
\$2500 - 52 weeks  
200 dpi / grey scale  
pdf preferred  
1/12 page

**Display**  
**3 column x 5**  
\$130.00 - week  
\$360 - 4 week  
\$1000 - 13 weeks  
\$1500 - 26 weeks  
\$2750 - 52 weeks  
landscape only  
3 columns = 6.375 inches  
1/8page

**Display**  
**3 column x 7**  
\$135.00 - week  
\$365 - 4 week  
\$1010 - 13 weeks  
\$1520 - 26 weeks  
\$2850 - 52 weeks  
portrait only  
1/6 page

**Display 3 column x 11**  
\$200.00 - week  
\$550- 4 week      \$1500 - 13 weeks  
\$2700 - 26 weeks      \$5000 - 52 weeks  
1/4 page

**1/2 Page full width x 11 - \$360 per week**  
(4)1000 (13)2750 (26)5000 (52) 9000  
**Full Page 13 x 21 3/4 - \$500 per week**  
(4) 1500 (13) 5000 (26) 9000 (52) 15,000

All Advertising Subject to Publishers Approval Prior to Final Acceptance