

ESTABLISHED
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For the community,
by the community.

A WEEKLY NEWSPAPER OF PUBLIC LEGAL RECORD

PO BOX 639

JULIAN, CA.

92036

760 765 2231 voice & fax

email: publisher@juliannews.com

The Julian News is published every Wednesday, 52 weeks of the year.

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Subscriptions are delivered by U.S. Postal Service, one year subscription rate is \$70.00 for one calendar year.

Subscriptions delivered with 1st Class postage are \$150 for 52 issues.

LEGAL NOTICES - The Julian News is a legally adjudicated newspaper of general circulation in the County of San Diego, State of California. Case No. 577843

Fictitious Business Name - \$30.00 Name Change - \$50.00

All other Legal Advertising Charged by column inch (2 inches by length of ad)

First week - \$15.00 per column inch - additional weeks \$10.00 per column inch

DEADLINE: Friday - Noon

CLASSIFIED ADS - \$30.00 for FOUR weeks. \$20.00 for TWO weeks.

One week \$12.00. Additional weeks on same ad \$8.00.

25 words or less, additional words .25 each

DEADLINE: Friday - Noon

NO REFUNDS FOR CLASSIFIED ADVERTISING

Specialized Ads

BOXED CLASSIFIED ADS - 4 weeks

1 column x 1 inch	\$35.00
1 column x 1 ^{1/2} inch	\$40.00
1 column x 2 inch	\$45.00
1 column x 2 ^{1/2} inch	\$50.00
1 column x 3 inch	\$55.00

* add \$5.00 per extra 1/2 inch, ads sold in 4 week increments **ONLY**.

Display Rates for Registered NonProfits

SIZE	1 WEEK	4 WEEK
2 column x 4	\$50.00	\$100.00
2 column x 6	\$75.00	\$150.00
Qtr. Page	\$150.00	\$300.00
Half Page	\$225.00	\$500.00

Ads must conform to standard size and be camera ready at time of order, type setting and Art work charges may apply.

First month to be paid at the time order is placed for contracts over 4 weeks. Billing for balance to follow on normal billing cycle (1st or 15th of month). Payment is due 10 days after bill is postmarked. Bill is considered delinquent after 30 days. Advertising will automatically be canceled without payment.

WE ACCEPT: VISA & MASTER CARD, CHECKS AND CASH.

MINIMUM 50% PAYMENT DUE AT TIME OF ORDER

Phone orders with Credit Card accepted.



January 1, 2020

Rates Subject to Change without Notice



Display Ad Rates

Location

1-1-2019

760 765 2231 voice & fax

Specialty Display Ads - placed by space availability, Art work supplied by Client. Typesetting included for basic copy.

Minimum \$30.00
Art charge for complex Ads.

DEADLINE: Thursday - 3:30pm
Minimum One Half Payment Due at Placement

Service Title

Professional Services

2 x 2

\$110 - 13 weeks
\$200 - 26 weeks
\$350 - 52 weeks

4 x 2 = \$200
13 weeks

Dining and Winery Guide

2 3/4 x 2 3/4
\$200 - 13 weeks
\$350 - 26 weeks
\$625 - 52 weeks

You can do it for tips!

Specific Placement Charges - 10% extra, minimum 13 week contract.

<p>Display 1 column x 3 \$50.00 - week \$150 - 4 week \$450 - 13 weeks \$750 - 26 weeks \$1000 - 52 weeks <u>Portrait only</u> 1 column = 2 inches 1/40 page</p>	<p>Display *2 x 4 \$60.00 - week \$125 - 4 week \$200 - 13 weeks \$350 - 26 weeks \$625 - 52 weeks * Business Card Ad Must be Camera Ready Portrait or Landscape 1/32 page</p>	<p>Display 2 column x 3 \$70.00 - week \$250 - 4 week \$675 - 13 weeks \$1100 - 26 weeks \$1750 - 52 weeks <u>Landscape only</u> 2 columns = 4.2 inches 1/20 page</p>	<p>Display 4 x 4 \$80.00 - week \$300 - 4 week \$750 - 13 weeks \$1200 - 26 weeks \$2000 - 52 weeks 4 columns = 8.5 inches 1/16 page</p>
<p>Display 2 column x 5 \$90.00 - week \$325 - 4 week \$800 - 13 weeks \$1300 - 26 weeks \$2200 - 52 weeks <u>Portrait only</u> 1/15 page</p>	<p>Display 4 x 6 \$120.00 - week \$350 - 4 week \$900 - 13 weeks \$1450 - 26 weeks \$2500 - 52 weeks 200 dpi / grey scale pdf preferred 1/12 page</p>	<p>Display 3 column x 5 \$135.00 - week \$360 - 4 week \$1000 - 13 weeks \$1500 - 26 weeks \$2750 - 52 weeks <u>Landscape only</u> 3 columns = 6.375 inches 1/8page</p>	<p>Display 3 column x 7 \$150.00 - week \$375 - 4 week \$1010 - 13 weeks \$1520 - 26 weeks \$2850 - 52 weeks <u>Portrait only</u> 1/6 page</p>
<p>Display 3 column x 11 \$250.00 - week \$600- 4 week \$2500 - 13 weeks \$4000 - 26 weeks \$7500 - 52 weeks 1/4 page</p>		<p>1/2 Page full width x 11 - \$400 per week (4)1200 (13)3000 (26)5500 (52)10,000 Full Page 13 x 21 1/4 - \$600 per week (4)1800 (13)5500 (26)10,000 (52)19,000</p>	

All Advertising Subject to Publishers Approval Prior to Final Acceptance